



October 26, 2010

BUSINESSOWNERS PROGRAM NOW AVAILABLE IN MASSACHUSETTS

BACKGROUND

In continuing the MSO® growth initiative of introducing our programs in the New England states, we have now filed and received approval of the forms, endorsements and manual for the Businessowners Program in Massachusetts.

The Businessowners program has already been approved in Rhode Island, Maine, Vermont and New Hampshire and is currently pending in Connecticut.

FUTURE ACTION

We will continue to file various commercial and personal lines programs with the Insurance Departments in the New England and will inform you as approvals are received.

EFFECTIVE DATE

October 14, 2010

DISTRIBUTION

The Massachusetts specific forms, endorsements and manual pages are available on CD-ROM. Affiliated companies can access them through our website: www.msonet.com.

QUESTIONS

Contact Pepper Treuvey at (800) 935-6900.